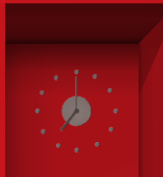


# Hatyai University

Leading Private University of Thailand

Heading towards  
the ASEAN Community



มหาวิทยาลัยหาดใหญ่  
HATYAI UNIVERSITY



# vision

HU's vision is to be the leading private university in Thailand to go international and produce professional graduates for the good of society.

# Mission

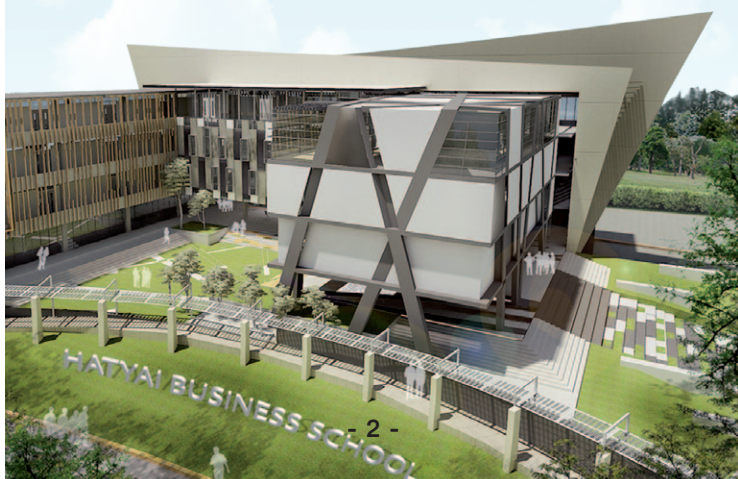
Hatyai University is determined to contribute and respond to the needs of the country by producing the high quality graduates and research. Our mission is also to extend academic services to communities, preserve of Thai arts and culture under effective administration and participative management, together with applications of modern innovations and technology.

# Philosophy

Learn how to think

Learn how to uphold moral values

Learn how to be successful



**Welcome to...**

# **Hatyai University**

**Hatyai University (HU)** is the first private university in Southern Thailand. It was previously named Hatyai City College and was established on 9 April 1997 by **Mrs.Praneet Didyasarin**, the founder and the licensee of Hatyai Amnuaywit School Group. With her hard effort and experience of over 40 years in educational administration, together with a qualified management team and staff, the Ministry of University Affairs then promoted Hatyai City College to university status on 30 May 2003. Since its first day, the University kept sight of its vision to create and maintain the highest-quality academic standards and its aim to be a **leading private university in Thailand and a university of research and learning.**





# Environment

Hatyai University is truly **“a university in the park.”** Its natural surroundings are conducive to the development of learning both inside and outside the classroom. The University has been especially designed to be in harmony with nature. It offers a friendly, supportive atmosphere for the intellectual, social and physical development of the University community.

# Bachelor's Degrees :

- Bachelor of Business Administration (B.B.A.) : a four-year program with majors in :
  - Management
  - Marketing
  - Business Computer
  - Human Resource Management
  - Industrial Management
  - Accountancy
  - Service Industries
- Bachelor of Accountancy : a four-year program in Accounting
- Bachelor of Laws (LL.B) : a four-year program in law
- Bachelor of Arts (B.A.) : a four-year program with majors in :
  - Thai for Business Communication
  - Pop Music
  - Society Development
- Bachelor of Science (B.Sc.) : a four-year program with major in:
  - Information Technology
- Bachelor of Political Science (B.PS.) : a four-year program with majors in :
  - Politics and Government
  - Public Administration
  - Local Government
- Bachelor of Communication Arts : a four-year program in Communication Arts





## Master's Degrees:

- M.Ed. (Curriculum and Instruction) Master of Education Program in Curriculum and Instruction
- M.Ed. (Educational Administration) Master of Education Program in Educational Administration
- M.P.A. Master of Public Administration Program in Public and Private Management
- Master of Business Administration Program
- Diploma (Teaching Profession)





# DIDYASARIN

## INTERNATIONAL COLLEGE

<http://dric.hu.ac.th>



Didyasarin International College, Hatyai University



## International Program

- International Business English (a four-year international program)
- Business Chinese (a four-year bilingual program)
- Digital Multimedia Design (a four-year bilingual program)
- International Business Management (a four-year international program)





## Modern Facilities in Excellent Environment

- Facilities and Services
  - Modern computer center and internet center
  - Library with multimedia services
  - Modern laboratory
  - Mock court
  - Sound lab
  - Student Union
  - Geo-Informatics Laboratory
  - Classical music chamber
  - Sport Center and Student Union
  - U Studio / U Radio 101.25 MHz
  - Prayer room
  - Multimedia Production Lab
  - MOS and Prometric Testing Center
  - Student One-Stop Service (SOS)
  - Shuttle service and car service
  - Bank and post office



## Songkhla and Hatyai : The Center of Southern Thailand

As a southern province at the rim of Malaysia-Thai border, Songkhla is located 950 kms from Bangkok, and 90 kms from Kedah, Malaysia. It has lovely beaches and is rich in history. Songkhla is an important port of Thailand and Hatyai is the business center of the province. Hatyai is located 30 kms from Songkhla and 50 kms from the Malaysia border with two border gates available, only a 30-minute drive apart. Transportation to Hatyai is comfortably accessed by car, train and plane.

Hatyai is renowned as **“Little Paris of the South of Thailand,”** because of its popularity among tourists and as a major hub for commerce and communications. It offers a diversity of entertainment, fine ASEAN cuisine shopping centers, and excellent transportation and accommodations for tourists from neighboring countries, especially Malaysia and Singapore.



# Student Welfare Services

- **Scholarships and Financial Assistance**
  - Scholarships are awarded to students with outstanding athletic abilities
  - Scholarships are awarded to students with good academic records as students who have extraordinarily contributed to the good reputation of the University
  - Government student loans
  - Work-exchange scholarships
  - The Madam Praneet Didyasarin Scholarships for foreign students
- **Other Welfare Services**
  - Counseling service and job-seeking service
  - Personal insurance (accident)
  - Off-campus dormitory services
  - Health center, etc.



## International Collaboration:

### ► Malaysia...

- Universiti Utara Malaysia (UUM)
- Universiti Perlis Malaysia (UniMAP)
- HELP University (HELP)
- Limkokwing University of Creative Technology
- Equator Academy of Art
- Universiti Sains Malaysia

### ► Thailand...

- Assumption University (ABAC)

### ► China...

- Yunnan Normal University (YNNU)
- Liuzhou City Vocational College (LCVC)
- Yunnan University (YNU)
- Guangxi Normal University
- Guangxi Dongfang Foreign Language College
- Henan Normal University





# HU Fans

[www.facebook.com/hatyiaifans](http://www.facebook.com/hatyiaifans)

We are DRIC.

We  it.



## HATYAI UNIVERSITY

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